

YOUR BRAND, ELEVATED.

GET TO KNOW OUR **MEDIA KIT**

We are the leading OOH advertising company in Baja California.



Extensive geographic coverage



The largest portfolio of advertising displays



A variety of media options tailored to our clients needs

With over 20 years of experience, we offer personalized consulting to help our clients choose the best advertising displays and maximize their budget performance.

REGIONAL COVERAGE

Baja California is a strategic region for investing in OOH advertising. With a population of over 3.8 million and the most crossed border in the world, it offers a constant flow of international visitors and high-impact opportunities for brands.



Billboards



Mobile Billboards



Wallscapes



Street Furniture



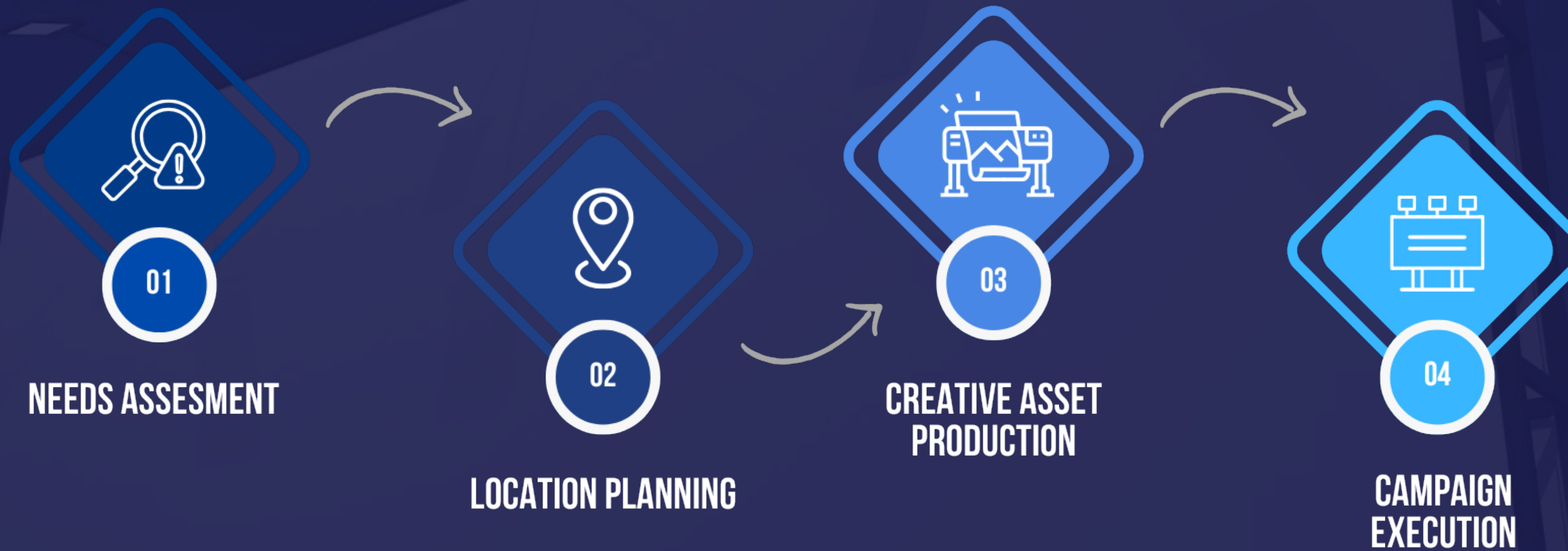
Digital
OOH



Posters



HOW DO WE HELP YOU?



BENEFITS



MASSIVE OUTREACH



BRAND RECOGNITION



BRAND FIDELITY



IMPROVED
CONVERSION RATE

+400
ADVERTISING
DISPLAYS

08
CITIES

120M
MONTHLY
IMPRESSIONS



**ESTUDIA
ARQUITECTURA
EN IBERO TIJUANA**

SÉ MÁS PARA LOS DEMÁS

IBERO TIJUANA: SOMOS MÁS IBERO tijuana.ibero.mx

IMPACTO VISUAL
(664) 331 6786

M-20131

BILLBOARDS



DIGITAL OOH



POR LOS
QUE VEN
A SUS
AMIGOS.

TECATE
ORIGINAL
CERVEZA LAGER

TECATE
POR TI

EVITA EL EXCESO 253300201A0291 TECATE POR TI TECATE POR TI TECATE POR TI TECATE POR TI TECATE POR TI

Aquamartj
FISH AND REEF STORE

Estamos en
Plaza Galerías

LA CALMA Y LA BELLEZA DEL MAR
EN TU HOGAR

LISTA
y en lata

BACARDI
Coca-Cola

tu ginecóloga
Mónica Hernández Ríos

ANTI-AGING
PARA TU ZEPHYRUS

¡CAMBIA EL QP

SOMOS EXPERTOS EN
CIRUGÍA

ACEPTAMOS ASEGURANZAS

663 436 2

WALLSCAPES



STREET FURNITURE



POSTERS



MOBILE BILLBOARDS

OUR CLIENTS



BUSINESS PARTNERSHIPS

Wavemaker



Ogilvy

MINDSHARE



WAVAS



CARAT

CONTACT US

www.impactovisual.info

info@impactovisual.info

+52 664 331 6786